2025

IMPACT REPORT





This Impact Report covers Save The Waves Coalition's activity and progress in 2025.

Thank you for your support and making this work possible.

Cover Photo: Puerto Escondido World Surfing Reserve © Edwin Morales
Current Photo: Oriente Salvaje World Surfing Reserve © Angelo Picardo

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Letter From Our CEO

Dear Save The Waves Supporter,

In the beginning of last year, as a response to this institutional instability, we made a deliberate decision to shift more of our resources directly to the ground and to the surf communities that are the heart of our coalition. That strategy is working.

Thanks to your support, we closed 2025 in a strong position and brought our global coalition closer together than ever. That momentum leads into 2026 with clear goals and keen focus.

We're deepening our work at home in California, protecting surf breaks in the face of offshore oil drilling, a climate-crumbling coastline, and the risk of losing an entire generation of waves.

We're building on successes in Mexico, scaling those lessons to support additional coastal communities up and down the country's incredible shoreline.

We're launching new projects in Indonesia, to help communities take control of their waves and avoid repeating the disasters we've seen elsewhere.

We'll dig-in deeper in the Azores, building on recent wins to protect waves long-term.

We'll double down in Costa Rica, to confront current threats and plan proactively for those ahead.

The power lies, not in each of these as a standalone project, but form the coalition and network we've built between these places.

For many of us, surf ecosystems represent our last meaningful connection to the natural world, to our communities, and to ourselves. And around the globe, we're seeing communities connect across geographies to remind each other they are not alone and ready to stand up and fight for the places they love—the places that define who they are. In challenging times like these, that connection is what endures.

For solutions, look to your community. For inspiration, look to your community. For change at scale, look at your community networked with hundreds like it. This is our road and our strategy at Save The Waves when it comes to "saving waves" and, I believe, the way forward to building the next generation of institutions.

Sincerely,



Nik Strong-Cvetich
Chief Executive Office, Save The Waves



© Will Henry

OUR MISSION

Protect surf ecosystems across the globe.

Since 2003, Save The Waves Coalition (STW) is the only international nonprofit solely dedicated to protecting surf ecosystems.

OUR WORK

We build coalitions to protect, steward, and defend surf ecosystems through a unique combination of protected area creation, stewardship and grassroots mobilization.

THE COALITION

We are a Coalition - it's in the name. We work with organizations and individuals at a grassroots level on an international scale - enabling local surf breaks to be protected by the communities that cherish them the most.

OUR VISION

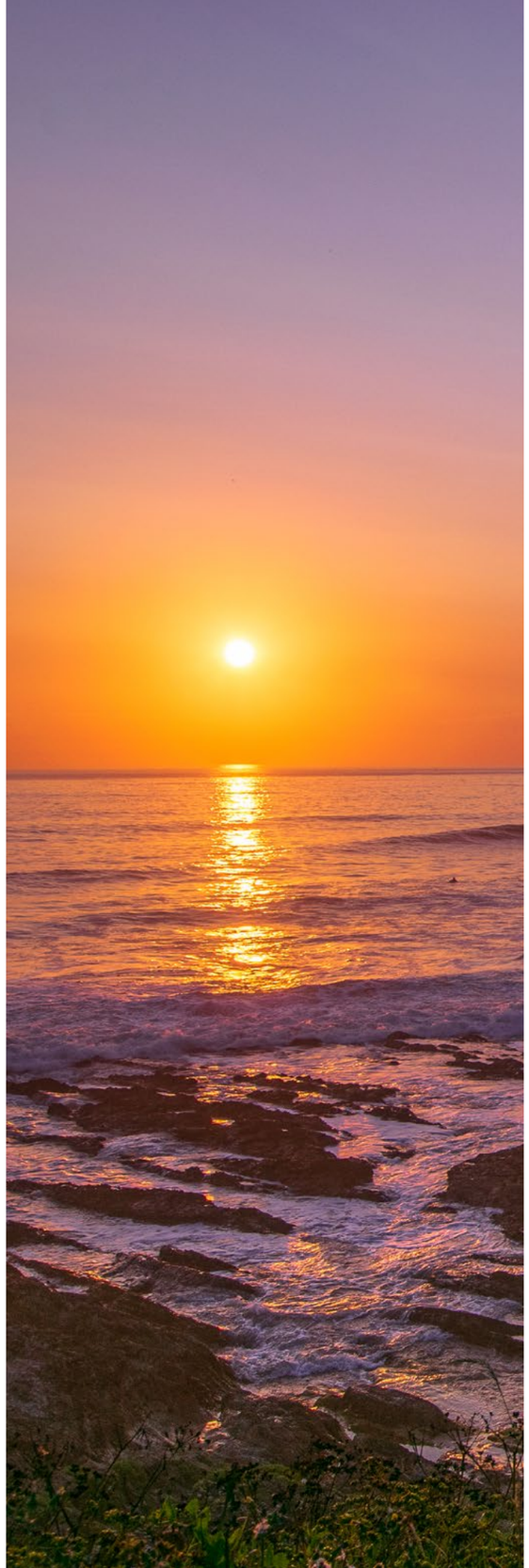
Our vision is a world where surf ecosystems are valued and where surfing provides a proactive vehicle for long-term coastal conservation.

OUR GOAL

To protect 1,000 surf ecosystems by 2030.



Above Photo: Puerto Escondido World Surfing Reserve, Mexico © Damián Victoria
Next Page: North Devon World Surfing Reserve © N and M Photography



PROGRAMS & INITIATIVES

WORLD SURFING RESERVES

Our flagship program proactively identifies, designates and preserves outstanding waves and their surrounding environments across the globe. WSRs represent a global network of surf reserves that are each managed, implemented and protected by local communities.

SURF PROTECTED AREAS

Surf Protected Areas (SPA) is a new approach for marine and coastal conservation that combines the legal protection of ecosystems with sustainable community development. Our program establishes a systematic approach to conserving large numbers of surf ecosystems that can scale nationally.

CAMPAIGNS & ENDANGERED WAVES

Our campaigns inspire action that results in conservation. We partner with local communities and movements to mitigate and defeat immediate threats, or to preemptively protect surf ecosystems before they can be destroyed or altered.

SURFING & THE ECONOMY

We showcase surfing's financial contributions to local and regional economies to help decision makers make better choices to protect their coastal resources and waves. Through Surfonomics studies, Surf Break Climate Vulnerability research, and Surf Ecosystem Insurance, we determine and safeguard the economic value of surfing to local communities.

2025 ACTIVITIES

Impact At A Glance

130+ surf breaks protected and stewarded globally
thanks to our World Surfing Reserve program.

125+ workshops & outreach trainings
for local communities, especially in Costa Rica, the Azores, California, and Mexico.

8K+ volunteers, community members at local events
were engaged, educated and inspired by surf ecosystem conservation initiatives.

35+ meetings, presentations with government officials
to promote surf ecosystem conservation and advocate for surf protected areas.

900 native tress and species planted for climate resilience
through World Surfing Reserve stewardship projects.

21 campaigns and response efforts
as STW continues to be a leading organization and resource against the destruction of surf breaks

2M+ individuals engaged on digital campaigns and tools
to defend Endangered Waves, promote research and educate communities on surf ecosystems.

50+ film festival events in 14 countries
in the 2025 iteration of Save The Waves Film Festival, reaching 5000+ in-person attendees.



WHERE WE WORKED

World Surfing Reserves

- Bahía de Todos Santos, MX
- Ericeira, PT
- Gold Coast, AUS
- Guarda do Embaú, BR
- Huanchaco, PE
- Malibu, CA, USA
- Manly Beach, AUS
- Noosa, AUS
- North Devon, UK
- Oriente Salvaje, SLV
- Playa Hermosa, CR
- Punta de Lobos, CL
- Santa Cruz, CA, USA
- *Puerto Escondido, MX (nominated)*

Surf Protected Areas

- Azores, Portugal
- California, USA
- Chile
- Costa Rica
- Ecuador
- Indonesia
- Mexico
- Brazil
- Peru

Campaigns

- Puerto Escondido, MX
- Punta Conejo, MX
- Fuerteventura, Canary Islands

Surfonomics

- Oriente Salvaje, SLV
- Illescas, Peru
- Santa Cruz, CA

ICONIC SURF BREAKS, COMMUNITY RESILIENCE

Stewardship in World Surfing Reserves

With 14 World Surfing Reserves, our flagship program is a robust network of local communities working to protect and steward surf ecosystems.

Together, our World Surfing Reserves are protecting, stewarding and monitoring 130 surf breaks and 170 miles of coastlines globally.

These surf breaks include iconic waves such as Steamer Lane, Punta de Lobos, Snapper Rocks, Zicatela, San Miguel, Ribeira d'Ilhas, Las Flores, Croyde Bay and Todos Santos, and many more.

From plastic pollution, water quality, education, restoration management, climate resilience and more, every activity makes a difference and helps keep our surf ecosystems protected for future generations.

> ***Our World Surfing Reserves are protecting and actively restoring over 130 surf ecosystems around the world. Every reserve is locally managed by some of the best people and environmental leaders I know.***
>
> ***Behind every WSR is not only an iconic or beloved surf break, but amazing community projects and initiatives worth supporting.***
>
> Trent Hodges
> Sr. Manager, Conservation Programs, Save The Waves



Above Photo: Playa Hermosa World Surfing Reserve, Mexico © Esteban Delgado

PROJECT HIGHLIGHT:

PLAYA HERMOSA, CR

Playa Hermosa has continued their critical work in protecting the vital ecosystems of the reserve.

Their latest stewardship project has focused on a first of its kind study documenting the species, extent, and carbon sequestering potential of the mangroves in the Punta Mala Wildlife Refuge.

This work in collaboration with biologists, local volunteers, and national agencies is giving incredibly important baseline information that will help the reserve understand the best strategies for conservation of this area and how the mangroves play an essential role in maintaining the health of the greater surf ecosystem. This year alone the reserve has completed 6 activities documenting and collecting this critically important data.

PROJECT HIGHLIGHT:

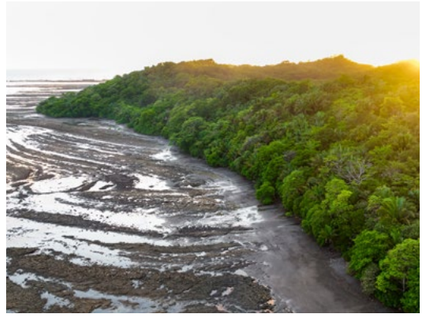
ORIENTE SALVAJE, SLV

The Oriente Salvaje World Surfing Reserve is focused on the next generation: teaching kids and young people how to be the future stewards of the amazing surf ecosystems of El Salvador's "Wild East" coastline.

Thanks to partners Paso Pacifico and Sociedad Salvaje Salvadorena, over 350 kids participated in projects across 4 local schools, with lessons on plastic pollution, watershed management, and helped catalogue diverse species in the area with "bioblitz" activities. 1,682 pounds of trash were removed during beach cleanups and monitoring occurred utilizing the Save The Waves App.

Oriente Salvaje conducted a new Surfonomics report (due in 2026) to underscore the value of El Salvador's intact surf breaks, with almost 400 surveys completed from widespread community outreach.







Top Photo: Playa Hermosa © Laura Zumbado
Middle Photo: Playa Hermosa © Ryan 'Chachi' Craig
Bottom Photo: Oriente Salvaje, El Salvador © Angelo Picardo

PUNTA DE LOBOS, CL

The WSR and Parque Punta de Lobos expanded native plant restoration and community education. The team hosted 150+ volunteers at 15 events to restore Chile's southern coastline. 6 education workshops were held local youth using the STW App as a tool for coastal monitoring.



NORTH DEVON, UK

North Devon continued their groundbreaking water quality work, which has stopped pollution from flowing out to surf breaks. Over 27 interventions have improved water quality with the team working on a fundraising strategy for more interventions in 3 different watersheds across the WSR.



ERICEIRA, PT

Ericeira is proactively preserving the land-sea interface, working towards policy mechanisms that legally protect surf ecosystems. Through this work, the WSR protected 4 kilometers of the coastal zone and restored 6 species of native plants within 12 hectares.



PUERTO ESCONDIDO, MX

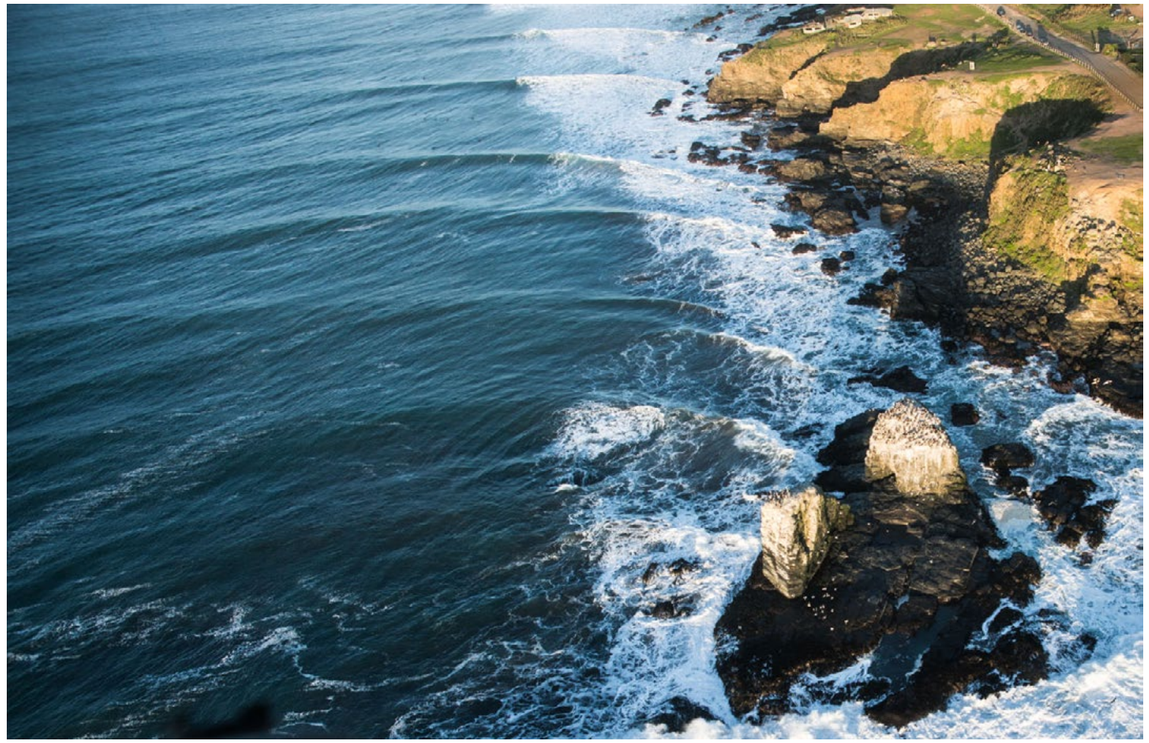
Through the community "tequio", hundreds of surfers, fishermen and beach lovers removed rocks of a damaged jetty to begin restoring the wave of Zicatela to its original form. Puerto Escondido focused on stewardship plans with a dedication planned in 2026.

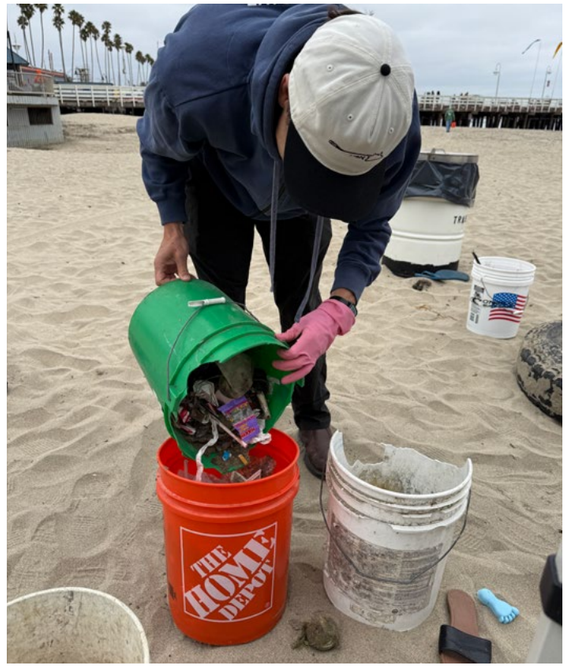


GUARDA DO EMBAÚ, BR

Guarda continued to collect critical water quality data and worked on solutions with the local municipality, including plans for a water treatment plant. They also hosted a dune restoration project, recruiting 150 people to plant 400+ native species.









Previous page, in order:
Stewardship at Punta de Lobos © Parque Punta de Lobos
North Devon Wolrd Surfing Reserve © N and M Photography
Ericeira World Surfing Reserve © Ryan 'Chachi' Craig
Removing the jetty in Puerto Escondido © Edwin Morales
Guarda do Embau World Surfing Reserve © Plinio Bordin

Top Photo: Punta de Lobos World Surfing Reserve © Rodrigo Farias Moreno
Left Photo: Beach cleanup in Santa Cruz World Surfing Reserve © Save The Waves
Right Photo: Playa Hermosa stewardship project © Roselina

‘TEQUIO’ & LESSONS FROM PUERTO ESCONDIDO

In June 2025, Hurricane Erick slammed into the nominated Puerto Escondido World Surfing Reserve. Thankfully, the town of Puerto Escondido was largely unscathed, except for one important piece of infrastructure: the fishermen’s breakwater at the north of Zicatela Beach. The breakwater - long suspected of capturing sand and making the Mexican Pipeline’s wave quality slowly degrade - was irreparably destroyed in the storm.

The organizations within the Puerto Escondido WSR held a community meeting with the local fishermen to discuss what to do next. In an incredible display of cohesion and compromise, they decided to work together to remove the breakwater.

They organized a “tequio”, an indigenous tradition that brings together the community in a work for the collective good. Together, hundreds of people gathered and removed many of the stones and boulders that make up the jetty with bare hands, hammers and team work.

The beginning of the breakwater’s removal is a significant step in protecting the natural flow of sand that shapes the waves at Puerto Escondido.

At the biannual Coalition Summit, we invited Humberto ‘Beto’ Oliviera from the Puerto Escondido World Surfing Reserve to speak.

This is his speech.

Hi, good evening, everyone.
It’s a pleasure for me to be here.
So I come from Puerto Escondido, Oaxaca.
A place where nature is not just a resource - it is our home.
It is our teacher.
It is our spirit.
In my community, we have a very special word: tequio.
Tequio means community project.
No money, no personal interest.
Everyone gives their time and energy for the common good.
We protect rivers.
We clean beaches.
We defend natural reserves.
But tequio goes beyond the environment.
A few months ago, an elderly couple lost their home in a fire.
And then the community came together.
People brought tools, good food, and their own hands.
And in just a few days, a new home was built for them.
No government. No waiting for help. Only tequio.
That’s why I say, tequio is not just volunteering.
It is identity.
It is culture.
It is love for the land and for each other.
In Puerto Escondido, we have learned that real change, it doesn’t come from above.
It begins when ordinary people come together.
When a community works side by side.
Without any politics, with no hidden agendas…
Only with the hearts set on protecting life.
This is how we stop the projects.
This is how we defend Punta Colorada.
This is how we prove that unity is stronger than any threat.
Today I’m standing here with a simple message:
Hope is built through action.
Every hand that helps.
Every voice that defends.
Every community that comes together, changes the course of history.
Puerto Escondido doesn’t give up.
And I know neither will you.
Because protecting the ocean, the waves, and the natural world is not just a local fight.
It is a global calling.
Every wave we save is a future we protect.
And together we can change the history
Que viva Puerto Escondido
Que viva Zicatela

Next Page: Puerto Escondido World Surfing Reserve, Mexico © Edwin Morales

GLOBAL INITIATIVES & PLANNING AHEAD

Scaling Change for Long-Term Solutions

Our team is developing our surf ecosystem conservation programs to be lasting for future generations. How do we do this?

We work to effect state and national policy to better protect and recognize surf breaks as natural resources worth protecting.

We create innovative finance tools for climate resilience to safeguard the wave and the community.

We build capacity for partners, community organizations and local leaders to advocate and lead with our surf ecosystem tools and products.

We also continue to expand our Surf Protected Area (SPAs) program, a new approach for marine and coastal conservation that combines the legal protection of ecosystems with sustainable community development.

Save The Waves implements this program across the globe on a national level in places like California, Costa Rica, Mexico and Indonesia with regional and local partners.

Through these initiatives, Save The Waves is not only expanding our own work, but broadening the surf ecosystem concept for healthier, stronger coastlines.



Above: Bahia Todos Santos World Surfing Reserve, Mexico © Jesus Salazar
Next Page: Oriente Salvaje World Surfing Reserve, El Salvador © Angelo Picardo



COSTA RICA & PERU:
BEST PRACTICES GUIDE

A milestone for surf ecosystem protection: 45 proven practices and 30 success stories from 15+ countries

Save The Waves Coalition, the Peruvian Society for Environmental Law (SPDA), and Conservation International released the "Guidelines and Best Practices for Surf Ecosystem Conservation," the most comprehensive global resource of its kind, funded by the Global Environment Facility (GEF).

The guide includes 30 case studies and examples from more than 25 surf breaks across more than 15 countries — from South America's Pacific coast to Southeast Asia, Australia, and Africa.

Its goal: to serve as a global reference for protecting waves and the rich ecosystems around them — providing decision-makers, coastal communities, businesses, and the surf community with practical tools and real-world examples to support conservation and sustainable development.

The new guide is part of the "Surf Ecosystem Management and Blue Economy" project, funded by the GEF, implemented by the United Nations Industrial Development Organization (UNIDO), and executed by Conservation International, SPDA, and Save The Waves, in coordination with the governments of Peru, Costa Rica, and Panama.

The guide aims to spark a global coastal protection network where surfing and conservation work together.







Top Photo: Cover Page for Best Practices Guide
Middle Photo: Huanchaco World Surfing Reserve, Peru © SPDA
Bottom Photo: Playa Hermosa World Surfing Reserve, Costa Rica © STW
Next Page: Santa Cruz World Surfing Reserve, California © Joel Hersch

CALIFORNIA:
VALUE OF A WAVE

Groundbreaking report on Surfonomics, what we stand to lose to climate change, and how best to address it

In September 2025, Save The Waves Coalition was proud to produce a new report on Santa Cruz's surf, called *Climate Vulnerability Of California's Natural Surfing Capital*.

This groundbreaking study is the first of its kind: combining an analysis of Surfonomics, surf break vulnerability to sea level rise, and accessibility barriers to determine the value and natural capital of surfing in Santa Cruz, California.

Over 2 years, the study analyzed 31 surf breaks in the Santa Cruz World Surfing Reserve, surveyed hundreds of surfers and community members, and convened workshops with residents, businesses, and advocacy groups.

It was conducted by Save The Waves Coalition, with Integral Consulting and Black Surf Santa Cruz, and supported by the Ocean Protection Council.

Key Takeaways & Findings

- There are approximately 783,000 surf visits per year in Santa Cruz
- Surfing has an estimated economic value of at least $194.7 million per year in Santa Cruz
- All 31 surf breaks will lose quality and surfable hours without adaptation measures or lost completely.
- Sea level rise (SLR) in Santa Cruz is projected to cause an estimated loss of $12.8 million in recreational economic value at one foot of SLR, with an additional $12.6 million at risk at 2ft and a further $9.1 million at 3ft.

Next Steps: Statewide Policy

We're bringing our findings to California agencies to help implement a statewide policy to protect surf ecosystems.

"We now have a blueprint for how to bring this statewide. Surf ecosystems need to be embedded in the policy process. If they don't have status, if they're not recognized, we are losing out on the natural capital that we have." - Nik Strong-Cvetich



COALITION SUMMIT: PARTNERS & TOOLS

Over 100 Coalition Members from 13 countries gathered for collaboration and surf conservation in an impactful 3-day event.

From October 8-10, Save The Waves Coalition gathered partners, ambassadors, scientific advisors, field coordinators, World Surfing Reserves and friends from around the world for the second iteration of our Coalition Summit.

Held at the Dream Inn in Santa Cruz, California, the Coalition Summit was an in-person opportunity for our global network to collaborate and protect surf ecosystems. Attendees represented countries and regions from Australia, Portugal and the Azores, Costa Rica, Peru, Brazil, United Kingdom, Chile, Mexico, Indonesia, El Salvador, Ecuador and the Galapagos, South Africa and across California.

Over the course of the three day event, learning sessions, plenaries and workshops were held on various topics around surf ecosystem conservation. These in-depth discussions included the exploration of legal frameworks for surf breaks, climate resilience and stewardship for local communities, fundraising innovations, digital networks for coalition building, campaign strategies and more.

From giving back to communities, leveraging platforms using education in biology and chemistry, or recapturing cultural heritage, each surfer had a different background and a different reason to put time into the work. But the takeaway was clear: every person, surfer, and ocean-lover has something they bring to the table.

Coalition Summit photos © Lauren Frentz

SPOTLIGHT

'1000 WAVES' GOAL AND THE COMMITMENTS TO GET THERE TOGETHER

Throughout the Coalition Summit, we shared our goal to protect 1,000 waves by 2030 and opened the floor for collaboration and imagination to collectively achieve the milestone as a cohort.

Over the course of the event, over 20 commitments were shared aloud to the conference group from individuals and organizations who pledged to the '1000 Waves' goal. The new commitments totaled to just over 840 waves.

Reaching our '1000 Waves' goal is possible with cooperation, partnership and support. Now, we go forth and begin the work!















LAYING THE GROUNDWORK: 2025-2026

INDONESIA: PROTECTED AREAS

Built the workplan and roadmap for 2026 protected areas work to begin with Conservation International

Our new program for Indonesia outlines a five-year vision with clear 2 year outcomes to support community-led governance, protection, and stewardship of surf ecosystems in four key regions: Biak-Supiori, Morotai, Sumba, and Nias. The goal is to establish inclusive and durable conservation systems that safeguard Indonesia's globally significant surf ecosystems.

EL SALVADOR: SURF INSURANCE

Produced a viable insurance product, conducted crucial partnership meetings and researched Surfonomics.

We made great strides for our insurance pilot project in Oriente Salvaje. The team conducted a series of meetings with the Ministries of Tourism and the Environment in Fall 2025, with a re-commitment to the project as we explore the next phase of placing the insurance policy with a major company. A Surfonomics study for the area was conducted and will be published in 2026.

MEXICO: OAXACA ROADMAP

Expanded scope in Oaxaca, from Punta Conejo to Puerto Escondido, with new Coalition-building in Guerrero

The next World Surfing Reserve Stewardship planning for Puerto Escondido, in Oaxaca saw over 100 people participating helped establish the priority conservation actions. Work has continued for the conservation of Punta Conejo further south, and the team has begun engaging with communities in Guerrero as part of a broader regional strategy.

AZORES: ISLAND OUTREACH

Dozens of workshops hosted to socialize surf ecosystem conservation and educate youth across islands

Through our shared efforts and projects, Andre Avelar, our Azores Regional Coordinator, is advocating for Azorean surf breaks and bringing along younger generations. In 2025, he hosted dozens of workshops and educational sessions across the 9 islands to teach kids how and why it's important to protect surf ecosystems.







Next Page Top: Azores Youth Workshop © Andre Avelar
Next Page Bottom Left: STW surveys two surfers for a Surfonomics study
Next Page Bottom Right: STW hosts a community workshop in Puerto Escondido

MEDIA AND COALITION-BUILDING

Outreach & Influence

At Save The Waves, we strive to push the boundaries of conservation marketing and further disseminate our surf ecosystem concept.

This work is not only about engagement and reach to our social media channels and subscribed followers. It is about community inspiration, inclusion and mobilization in the places where we work. It is about the education and strategic placement of surfing in the minds of stakeholders, local municipalities and state agencies. It is the story of Save The Waves and our partners' projects, expanded and shared, so we may continue to do the work.



SAVE THE WAVES FILM FESTIVAL: 50+ LOCAL EVENTS

Over 5000+ people attended our community-led surf and environmental film festival across 12 countries

Save The Waves Film Festival - the only international surf and environmental film festival - returned for its 14th iteration and second year using the Film Fest In A Box model. Beyond its adventurous surf content, STWFF also includes documentary and nonfiction films about the ocean, climate and shares stories from those who are the frontlines of coastal conservation. Our 2025 tour broke our record reach with over 50 events in 12 countries between June and November.

> ***By introducing our Film Fest In A Box model, our fan-favorite film festival event is now a publicly available toolkit for the Coalition, new partners, volunteers, grassroots NGOs, and local businesses. People can now support our mission and also unite their community for a night of action and inspiration.***

Lauren Parrino

Director of Communications, Save The Waves





Left photo: Playa Hermosa World Surfing Reserve © Dixiana Salas
Top Photo: 2026 STWFF official poster
Bottom Photo: A film festival stop is hosted in Mexico

UN OCEAN CONFERENCE: SURF ECOSYSTEM LEADERSHIP

Community conservation, innovative finance and in-person connections shape our 2025 UNOC participation

We had the opportunity to host an in-person side event, with a set of presentations by Andrew Hume from the Global Environment Facility (GEF), Mara Arroyo and Diego Sancho from Save The Waves, Carolina Butrich from Sociedad Peruana de Derecho Ambiental (SPDA), and Budiati "Dias" Prasetiamartati from KI from Konservasi Indonesia. We also participated in the BEFF on a creative financing panel focused on insurance with AXA Climate and Rare.

PATAGONIA TOOLS: SAVE THE WAVES' CHAPTER IN NEW CHANGEMAKER BOOK

Using economics to help protect the places you love

"Resources like Patagonia's *Tools to Save Our Home Planet: A Changemaker's Guidebook for Grassroots Activists*, help us build capacity of our entire sector and share lessons learned. We are so proud to have an article about how environmentalists can use economics in activism. We've used surfonomics and other innovative financial tools for decades now, and we're proud to share what we've learned."
- Nik Strong-Cvetich.







Top Photos: Save The Waves and our partners moderate a side event at UNOC © Charlie Pinder
Bottom Photo: Copies of Patagonia's new book are provided at the Coalition Summit

IN THE MEDIA

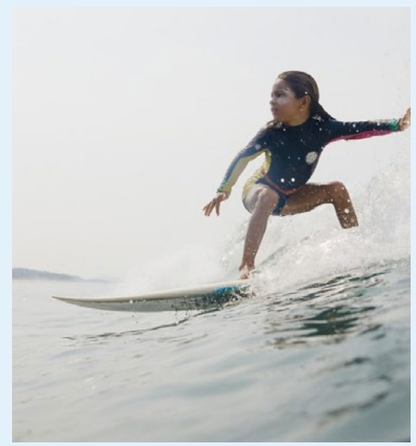
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- Oceanographic, 3.3.25: Saving Portugal's Waves
- UNESCO, 3.3.25: From Waves to Action: Recognizing Coastal Threats Beyond Trash
- Yahoo, 5.18.25: The World's Only International Surf and Environmental Film Festival is Back on Tour
- Earth Journalism Network , 6.24.25: Beyond the Waves: Baja California's Surf Community Protects Local Marine Ecosystem
- Revive Our Ocean, 6.8.25: Revive Our Ocean UN Recap
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- UNESCO, 7.29.25: From Waves to Action: Recognizing Coastal Threats Beyond Trash
- SF GATE, 9.16.25: One of California's most famous surf towns is headed for a major financial hit
- Surfer Magazine, 9.16.25: What's a Wave Worth? New Study Finds Almost $200 Million Spent on Santa Cruz Surfing Annually
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- National Geographic, 10.20.25: Why Oaxaca's coast is Mexico's next breakout region
- Surfer Magazine, 10.20.25: What Does Surf Conservation Look Like in 2025? Key Takeaways From the Save The Waves Summit
- The Inertia, 11.17.25: The Iconic Wave at Puerto Escondido Is Coming Back Thanks to Dedicated Locals
- Moorlander, 11.30.25: North Devon Project launched to protect rivers that feed North Devon's surf ecosystem
- Surfline, 12.10.25: Sand Overload in Puerto Escondido: After years of manmade sand-smothering, Puerto looks to dig out

SPOTLIGHT

COSTA RICA PROJECTS FEATURED IN 'CHANGING SEAS' FROM PBS

Save The Waves and the Playa Hermosa World Surfing Reserve collaborated with PBS' Changing Seas series!

Synopsis: On Costa Rica's Pacific coast, the surf break at Playa Hermosa is a world-class wave — and the heart of a vibrant ecosystem where endangered sea turtles nest. Recently named a World Surfing Reserve, it's now the focus of a bold conservation effort, as community members work to restore forests, protect wildlife, and preserve the powerful waves that shape their way of life.



ORGANIZATIONAL STRUCTURE

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